DECOLONIZING THE MIND CHALLENGE

#DTMCHALLENGE

ABOUT

WHAT?

A social media campaign with "decolonizing the mind" activities based on the educational toolkit linked to The Uprising.* #DTMchallenge

WHY?

Engage people with decolonial theory and practice through an online strategy and empower them to fight institutional racism.

WHO?

Anyone and everyone who wants to contribute to social justice, anti-racism and decolonization.

HOW?

Pravini will post weekly activities over a period of 9 weeks inspired by activities from the educational toolkit.** You are invited to join the activity and post about the outcomes on your own social media.

WHEN?

The campaign will take place from September 28th 2020 until November 30th 2020.

HOW TO JOIN?

FOLLOW DTM ACTIVITIES ON

@PRAVINIMUSIC

During the campaign period Pravini will post an activity on social media every week with #dtmchallenge.

JOIN ON FACEBOOK

Find the #DTMchallenge event on Facebook and click on "GOING". Pravini will post an activity in this event every week. Do the activity and post about it during that week on your own facebook page with #dtmchallenge.

JOIN ON TWITTER

Follow @pravinimusic on Twitter. Pravini will tweet an activity every week. Do the activity and post about it during that week on your own twitter feed with #dtmchallenge.

JOIN ON INSTAGRAM

Follow @pravinimusic on Instagram. Pravini will post an activity every week. Do the activity and post about it during that week on your own instagram feed with #dtmchallenge.

*The Uprising

A music documentary made by Pravini that offers a decolonial perspective on the anti-racism movement in Europe.

**Educational Toolkit

A resource for educators with activities on a practical and theoretical level, based on concepts, analysis and experiences discussed in The Uprising.

Facts & Figures

In 2019 up to **40 events** took place related to The Uprising.

These events were organized by:
- **21** community organizors
- **12** educational institutions
- **4** organizations in the cultural sector
- **1** organization in the corporate sector
- **1** filmfestival

These events took place:
- **21** in the Netherlands
- **6** in the United States of America
- **4** in England
- **3** in Belgium
- **2** in Italy
- **2** in Scotland
- **1** in Venezuela

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